

System Level Catalyst Member Logo

Usage Guidelines

Size restrictions

Minimum Size: To maintain the integrity of the logo, a minimum size has been set. Do not use the logo smaller than 0.80" (20.32mm) (60 pixels) in width.

Correct



Incorrect



Logotype clear space

Use the correct amount of free space around the logo. Please allow at least 1.5 times the blue letter height size around the logo.



Stretching or altering the logo in any way is prohibited

Correct



Incorrect



Color Values

Blue

RGB: 38, 128, 255

HEX: 2680FF

CMYK: 85, 50, 0, 0



Gray

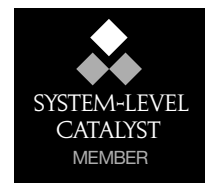
50% black



Logo may not be used on similarly-colored backgrounds

Use white version of logo, if the logo needs to appear on a dark background.

Correct



Incorrect

